

19.08.2019  
Dominik Raab  
Bastwaldstr. 15  
76707 Hambrücken

[REDACTED]  
[REDACTED]  
[REDACTED]

## Misogynistic Narratives on Reddit

[REDACTED]

[REDACTED]

## Contents

1 – Preliminaries .....	1
1.1– Academic Style, Author Deletion and Objectivity.....	1
1.2 – Privacy Concerns in Citing Public Reddit Posts .....	2
1.3 – Reddit Terminology .....	2
1.4 – Stylistic Properties of Reddit Messages .....	4
2 – Data Collection and Analysis Method .....	4
2.1 – Chosen Subreddits .....	4
2.2 – Chosen Posts and Comments.....	5
2.3 – Recurring Users and Anonymised Citation Style.....	6
3 – Analysis of Authentic Examples .....	7
3.1 – Example A: Competition (AskFeminists) .....	7
3.2 – Example B: Bond (MGTOW) .....	11
3.3 – Example C: Child Support (TheRedPill) .....	15
4 – Broadening the Scope .....	19
5 – Bibliography .....	21

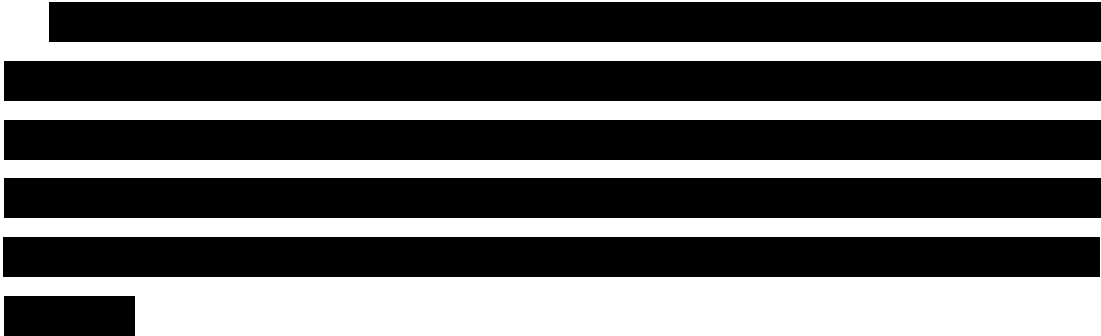
The internet is commonly referred to as a place where knowledge and entertainment are but one click away. It has aided the cause of activists and freedom fighters, revolutionised the way news works and has been providing a sense of community and likeness to its users for decades. Hailing itself “the frontpage of the internet” on its starting page, Reddit has taken this concept and built a discussion and entertainment platform around the idea of communities. Among the many ‘subreddits,’ one can find civil discussion, useful tips, news worthy of discussion and, unfortunately, a number of communities that centre around hatred. /r/the\_donald, a subreddit centred around the current President of the United States, has recently been quarantined (i.e. removed from search results and adorned with a warning page when visiting) over threats of violence occurring in the comments (cf. O’Sullivan 2019). Several subreddits centring around ‘incels,’ involuntarily celibate men, have been removed in the past. Despite the administrators’ efforts, hatred has not been and will possibly never be eradicated from the platform. Several inherently misogynistic subreddits still exist and shall be the basis for this paper, whose goal it is to analyse the narratives used in misogynistic posts and comments across the platform.

## 1 – Preliminaries

### 1.1 – Academic Style, Author Deletion and Objectivity

Some scholars in the field of critical discourse analysis take issue with the tendency of scholarly journals and papers to delete the author and claim objectivity. Among the methods of author deletion are passive constructions (“Seven examples will be examined”) and the personification of inanimate objects (“This paper aims to prove”), both methods attempting to avoid the first person singular personal pronoun in order to frame the contents of a paper as purely objective (cf. Bendel Larcher 2015: 61, 69). After careful consideration, I will not participate in this long tradition. When discussing my methods or my findings, I will use the pronoun, ‘I.’ Furthermore, I will briefly introduce myself in the following paragraph, as my personal beliefs, socialisation and experiences always inform my work (cf. *ibid.*: 11) despite my efforts to be as unbiased

as possible. Readers should be aware of an author's biases and background before judging their work.



### 1.2 – Privacy Concerns in Citing Public Reddit Posts

Both legally and ethically, taking a private figure's internet posts and analysing them in a scholarly paper without censoring potentially identifying information is a difficult subject. Asking for permission can clear up any legal concerns, but I consider this approach unrealistic in this specific case. I will instead follow the advice given by Marx/Weidacher: I will anonymise usernames and refrain from citing complete URLs in this paper (cf. Marx/Weidacher 2014: 19) and create a separate corpus document with complete URLs (cf. *ibid.*: 34). I will then send the latter to my examiner via e-mail for the purpose of evaluating and verifying my sources. This document will also contain screenshots of the original posts in order to "recreate the original visual appearance of these texts" (Bendel Larcher 2015: 56).

### 1.3 – Reddit Terminology

In order to understand and appreciate my data collection method and my analysis, it is vital to understand the basic functionality of Reddit. I will therefore give a brief summary of the most important terms in this section.

Reddit consists of thematic 'subreddits' which usually centre around a certain topic. These subreddits are managed by volunteer moderators, who usually have no financial relationship with the Reddit platform or its owners. Within a subreddit, a

user can submit either a link or a 'text post' (often referred to as 'self post'). This post appears as an entry in the subreddit view consisting of a title chosen by the author and, depending on the viewer's device and settings, the first few words or lines of the post. Upon selecting a text post, viewers see the complete post at the top of the screen and, underneath, the comment section. Several other message boards refer to the over-arching discussion as a 'thread' and to individual messages by participants as 'posts.' This nomenclature is not generally used on Reddit – 'post' commonly refers to the entry starting the discussion, while all replies are 'comments.' Some users use 'OP' ('original poster' or 'original post') to refer either to the user who started the discussion or to the initial entry.

Both posts (in subreddit view) and comments (in post view) can be sorted. Sorting methods take user voting into account; users can 'upvote' or 'downvote' an individual post or comment. 'Hot' sorts posts and comments according to the ratio between upvotes and downvotes. 'Top' simply looks at posts and comments with the highest score, while 'new' and 'old' sort chronologically. 'Controversial' results in posts with a relatively even number of up- and downvotes. Both 'top' and 'controversial' allow users to set a desired timeframe in which to search, e.g. 'top of all time' and 'controversial, this week.' Understanding and using sorting methods is vital to finding appropriate content for scholarly analysis.

For some citations in this paper, I will provide a subreddit name and the addition, "Sidebar." This refers to the section at the very right of the screen when viewing a subreddit. Whereas the main window of a subreddit changes according to new posts being created or a change in sorting, the sidebar is static and displays the subreddit's rules, helpful links and other information. Hyperlinking the sidebar on its own is not possible, which is why my citations of its contents will be in this format: (/r/subredditname, sidebar).

## 1.4 – Stylistic Properties of Reddit Messages

Written language on the internet “often contains nonstandard features” (Herring 2001: 617). It is important to note that the “majority are deliberate choices made by users to economize on typing effort, mimic spoken language features, or express themselves creatively” (ibid.). In an effort to increase readability without changing the original quoted entry, I will refrain from using the conventional “[sic]” tag. I am aware of the numerous non-standard spelling and grammar features in the examples I provide, but I will not call each of them out individually.

## 2 – Data Collection and Analysis Method

### 2.1 – Chosen Subreddits

In order to find misogynistic posts and comments for analysis, I chose three subreddits which, based on my experience, were most likely to contain such posts. The subreddit */r/AskFeminists* is a resource for feminists and non-feminists alike to ask questions critical of feminism. In the comment section, only entries by feminists reflecting a feminist perspective are allowed as top-level comments, i.e. comments directly replying to a post. Comments beneath the top level, i.e. responses to other comments, do not have to meet these criteria (cf. */r/AskFeminists*, sidebar). In this subreddit, I made use of the ‘controversial’ sorting function as it was to be expected that misogynistic posts and comments would be mainly downvoted. As an additional complication, moderators often remove offensive and anti-feminist comments. During the research stage for this paper, I used ‘removeddit.com,’ a cache-based website that restores deleted comments. Ultimately, the examples requiring this approach went unused in the final version due to length restrictions. Scholars using Reddit in further research should nevertheless be aware that “[Removed]” or “[Deleted]” posts can still be found.

*/r/MGTOW* (or ‘Men Going Their Own Way’) might look like a resource for men trying to break free from toxic masculinity at first glance: “We are men going our own way by forging our own identities and paths to self-defined success; cutting through

collective ideas of what a man is” (/r/MGTOW, sidebar). Looking at the rules, it becomes instantly clear that there is more to the community than simply self-help for men: “We will allow no: 1. Bullshit 2. Feminist 3. SJW/LGBT Proselytizing” (ibid.). Since a misogynistic userbase can be assumed and misogynistic content can be expected to be upvoted, I employed the ‘top’ and ‘hot’ sorting methods.

Similarly, /r/TheRedPill, a community titled after Neo’s choice between the blue pill (continue living in a simulation) and the red pill (wake up in the real world) in *The Matrix*, considers itself a place for “[d]iscussion of sexual strategy in a culture increasingly lacking a positive identity for men” (/r/TheRedPill, sidebar). I used the same sorting methods as with /r/MGTOW.

## 2.2 – Chosen Posts and Comments

My choice of posts and comments to analyse in a qualitative manner with no claim of representativity was informed by a broad definition of misogyny I devised based on dictionary entries and my personal convictions. Oxford Dictionary defines misogyny as “[d]islike of, contempt for, or ingrained prejudice against women”<sup>1</sup>, while Merriam-Webster omits ingrained prejudice and simply states, “a hatred of women”<sup>2</sup>. Its definitions of hatred read: “1: extreme dislike or disgust; 2: ill will or resentment that is usually mutual : prejudiced hostility or animosity”<sup>3</sup>. For the purposes of this paper, I am inclined to agree with Oxford and define misogynistic posts as follows:

User-submitted internet entries that betray a stereotypical, negative stance towards women in general, either by talking about ‘women’ or ‘all women;’ or by judging one specific woman or group of women based on what women ‘should be like’ or ‘behave like.’ Furthermore, entries that judge women against gendered norms of appearance and behaviour, regardless of the gender identity of the user themselves.

Based on this definition, I employed the sorting methods described in sections 1.3 and 2.1 and chose posts and comments that exhibited the conditions included in the definition. I did, however, not simply take individual comments from all over the

---

<sup>1</sup> <https://www.lexico.com/en/definition/misogyny>

<sup>2</sup> <https://www.merriam-webster.com/dictionary/misogyny>

<sup>3</sup> <https://www.merriam-webster.com/dictionary/hatred>

subreddits in question. Instead, I carefully chose posts that started a discussion and comments replying to this discussion, informed by the fact that digital communication is dialogic communication (cf. Beißwenger 2015: 5). Individual comments can certainly be enlightening on their own, but my goal was to analyse the narratives proposed by one member of the discussion, then added to, agreed with or disagreed with by another member. It is not enough to show that individual misogynists exist in these spaces; others are inclined to agree and often do. There are over-arching narratives that inform these users' shared opinion on women. It is my goal to bring these narratives to light.

### 2.3 – Recurring Users and Anonymised Citation Style

As explained in section 1.2, this paper features anonymised excerpts from posts and comments. Simply removing the username and hyperlink from an example would, however, delete important information in the context of the back-and-forth nature of written internet communication with its characteristic switch between listener and speaker roles similar to oral communication (Beißwenger 2015: 6). Simply put, comments on Reddit sometimes turn into a public one-on-one discussion, and it is important to notice when an original poster responds to a comment as opposed to a new contributor chiming in. It is also important to know whether a comment is a direct reply to a post or to another comment. In the examples I analyse in this paper, I will therefore employ the following naming convention:

**Example A:** a post submitted to a subreddit

**Example A.1:** a top-level comment, i.e. a comment response to a post

**Example A.1.1:** a comment replying to another comment

**Example A.1.2:** a comment in reply to comment A.1, not replying to A.1.1

**Example A.2:** a second top-level comment unrelated to A.1 or its responses

... and so forth.

At the beginning of each excerpt, I will also include a temporary identifier with the format (user\_[number]). The same user will always have the same number so readers of the anonymised versions can comprehend who is speaking to whom

without using real usernames. The individual lines of the excerpts will be continuously numbered across the borders of an individual quote (e.g. Example A ending at line 17 and Example A.1 starting at line 18) for easy reference and because earlier excerpts may have to be quoted again further along in the analysis.

### 3 – Analysis of Authentic Examples

#### 3.1 – Example A: Competition (AskFeminists)

A user identifying as male, user\_01, posts a question on /r/AskFeminists titled, “Does the idea of men having to ‘compete’ for you is a turn on?” This prompts a regular user of the subreddit, user\_02, to respond in a critical manner, upon which user\_03 chimes in, both in defence of user\_01’s notion and with the goal of raising a point they consider as related.

##### **Example A, post by user\_01**

- 1 [...]
- 2 Competition is how men do everything.
- 3 [...]
- 4 I’ve always hated the idea of having to “compete” for a woman’s affection.
- 5 [...]
- 6 I’m not trying to blame women for this. If I were a woman, I’d probably go for
- 7 what was most immediately visible. Why try to figure out what that quiet guy
- 8 in the periphery is thinking when there’s a guy whose making it clear right in
- 9 front of you?
- 10 It’s just a game that I refuse to play and won’t enjoy playing. I’m immediately
- 11 turned off whenever there is a group of guys clamouring for a girl’s attention.
- 12 I just leave those kind of situations. And that’s why I’m single. And I’m not
- 13 blaming anyone.
- 14 [...]

15 I'm wondering how women, especially feminist women, feel about this sort of  
16 "competition." Does it turn you on that men have to play this sorta verbal/so-  
17 cial sparring in order to win you over?

User\_01 begins his post by describing a situation he considers common: several men with a louder, more straight-forward personality successfully approaching a woman. He frames the initial stage of romantic or sexual relationships as a competition (lines 2, 4, 16) and refers to it as a game (10). Both 'competition' and 'game,' in their conventional, popular meanings, are defined by multiple contestants competing against each other and the notion that there are winners and losers. Depending on the competition or game, the winner might win a prize.

The user "refuse[s] to play" and "won't enjoy playing" (10) what he refers to as a game; he describes it as a turn-off (11) and believes that he is unsuccessful in the pursuit of romantic relationships precisely because he does not participate in the 'competition' (12). He considers it important to stress multiple times that he is not blaming anyone (6, 12f). At the same time, he is at the very least suspicious that women might be 'turned on' by men competing for them (post title; line 16). It is unclear whether, upon receiving a hypothetical positive answer to this question, he would begin to blame women for encouraging behaviour he does not approve of.

#### **Example A.1, comment by user\_02**

18 [...]  
19 Women aren't birds. We don't go for whoever has the nicest feathers and  
20 does the best dance.  
21 You have very strange and archaic ideas about men and women and relation-  
22 ships. Men do not "have" to compete with each other to "win me over." I  
23 mean, this is sort of ridiculous.  
24 No offense, but you sound really young. Most adults (at least, the ones I  
25 choose to make company with) do not behave this way.

26 Edit: I see from your post history that you are 35. This is a little more concern-  
27 ing. Relationships aren't about "winning" and "competition," and women  
28 aren't prizes to be won or things to be achieved.

User\_02, identifying as female, does not accept user\_01's notion that dating is a competition and men who do not compete will always be unsuccessful. She considers this notion "very strange and archaic" (21), rejects the idea of having to compete as "ridiculous" (23) and even goes as far as to insinuating that she considers user\_01's view childish (24f). In an 'edit' added sometime after the original publication of her comment, she picks up on the implication that games and competitions often have prizes associated with them and rejects this: "women aren't prizes to be won or things to be achieved" (27f). It is this addition that prompts user\_03 to join the conversation.

**Example A.1.1, comment by user\_03 in response to user\_02**

29 Do you think men with attractive women feel they've won vs men with less  
30 attractive women?

**Example A.1.1.1, comment by user\_02 in response to user\_03**

31 I don't know. I sort of feel like your partner should make you feel like you hit  
32 the jackpot either way. like "hell yeah this person is so awesome."

User\_03, who does not gender themselves in the course of this exchange, defends user\_01's notion of relationships and dating as a competition and seems to display a belief of objective attractiveness. According to them, there are "attractive women" and "less attractive women" (29f), and men who 'have' them (as indicated by "with") might feel victorious. User\_02 does not agree. To her, attractiveness is subjective and personal. Whomever one decides to be with is, subjectively, the most attractive person, "the jackpot" (32).

**Example A.1.1.1.1, comment by user\_03 in response to user\_02**

33 Which is a basic difference between men and women. Women settle (it could  
 34 be worse) men compete (it could be better)  
 35 If your viewpoint was cross gender porn consumption would be 50/50  
 36 male/female. It obviously isn't. .

**Example A.1.1.1.2, comment by user\_03 in response to user\_02**

37 When a man looks for porn he searches for something specific in the woman.  
 38 Bigger boobs, younger, slimmer, fatter, taller, shorter.  
 39 [...]  
 40 If he's in a relationship he's searching for the thing his partner doesn't have. If  
 41 he searches for bigger boobs he'll say to his partner I love your boobs just the  
 42 way they are. Clearly he's lying about that. Hence he looks for something she  
 43 doesn't have but he wishes she did.  
 44 [...]  
 45 In the main men look for porn because they haven't hit the jackpot. If they'd  
 46 hit the jackpot why would they be looking?

To user\_03, the feeling of 'hitting the jackpot' introduced into the discussion by user\_02 is a main difference between men and women. Women feeling that their partner is 'the jackpot,' to this user, constitutes settling (33). They then introduce consumption of pornographic material as evidence for their point of view (35f). Upon request by user\_02, they elaborate in Example A.1.1.1.2, claiming that the only reason to consume pornographic material as a man is dissatisfaction with his partner. This betrays a rather superficial view on romantic relationships: pornography's main function is to replace whatever one's partner is 'lacking,' whatever prevents her from being 'the jackpot.' While the original notion of a woman as a prize already has objectifying tendencies, this is where the narrative reaches full objectification as defined by Martha Nussbaum (1995: 257). User\_03's comparison between one's girlfriend and pornographic material arguably fits Nussbaum's fourth point, "*Fungibility*: The objectifier treats the object as interchangeable (a) with other objects of the same type, and/or (b) with objects of other types" (ibid.), while the idea of women as a

prize at least tangentially touches her sixth point, “*Ownership*: The objectifier treats the object as something that is owned by another” (ibid). Rae Langton’s 2009 additions to Nussbaum’s list provides two further points relevant to user\_03’s statements, “*Reduction to body*: one treats it as identified with its body, or body parts” (Langton 2009: 228) and “*Reduction to appearance*: one treats it primarily in terms of how it looks” (ibid.: 229).

### 3.2 – Example B: Bond (MGTOW)

Upon learning of the rumour that black female actor, Lashana Lynch, might appear as the next 007 in the upcoming *James Bond* film, user\_04 creates a post on the Men Going Their Own Way Subreddit titled, “So get this.... They are making that big fat ugly black woman from Captain Marvel the new James Bond, but here’s the funny part ... THEY STILL NEED DANIEL CRAIG TO INTRODUCE HER BECAUSE SHE CAN’T SELL HERSELF TO AUDIENCES. Feminism in a nutshell.” Describing her as “that big fat ugly black woman” sets the tone for the discussion, and while the original post is merely a quote from a *ladbible.com* article and will be omitted here, user\_04 does participate in the comments once other users chime in in support of his<sup>4</sup> narrative.

#### **Example B.1, comment by user\_05**

47 [...]

48 Not even billion dollar Marvel could hide this black bitch’s disgusting paunchy  
49 belly in their movie.

50 [...]

51 That will trick people into paying for this drivel because they will naturally as-  
52 sume that Daniel Craig will be one to walk in through the door, not this nau-  
53 seating unflushed leftover turd of a “woman”.

---

<sup>4</sup> Since the *MGTOW* subreddit is explicitly a male-only subreddit and the posts and comments quoted here are all in support of the misogynistic narrative presented, it will be assumed that all participants in this discussion identify as male.

User\_05's comment continues the objectifying narrative that ties a female actor's worth directly to her appearance. According to this, actors are supposed to be thin, not in possession of a "disgusting paunchy belly" (48f). He describes Lynch as a "nauseating unflushed leftover turd" (52f), dehumanising her by way of comparison with literal faeces. His use of "woman" (53) in quotation marks points to sarcasm, insinuating that she is not a 'real' woman but merely impersonating one. User\_05's proper designation for her, which is not in quotation marks, is "bitch" (48), further dehumanising her and using a clearly gendered insult. This designation is a common theme in the discussion; user\_06 uses it as well.

**Example B.2, comment by user\_06**

54 Jesus that bitch is ugly, I just looked her up, For fucks sake what are they think-  
55 ing.

**Example B.3, comment by user\_07**

56 The funniest part is that a white man needs no game in order to sleep with a  
57 black woman. They (black women) are so desperate and full of self-hatred  
58 (they know they'll never be as attractive nor wanted as white women are) they  
59 will get on their knees at the sight of a WHITE alpha male.

User\_07 moves the discussion away from Lynch in particular and broadens the theme to black women in particular. While he refrains from calling anyone a 'bitch,' his interpretation of black women is clearly racially charged. Once again, like in example A, the notion of sexual relationships as a game comes into play as the user employs a colloquialism, 'to have game,' i.e. to be skilled in seducing women (56). This suggests he views black women as low-quality prizes even bad 'players' can win. The reason for that, according to the user, lies in the supposed "self-hatred" (57) of black women who "know they'll never be as attractive nor wanted as white women are" (58). Misogyny in the form of the 'women as prizes' notion is mixed with not-so-subtle racism in this particular example.

**Example B.4, comment by user\_08**

60 Here have another gender bender that no one asked for. Rather than creating  
61 their own unique character universe they have to take over the ones we covet.  
62 [...]

The discussion returns to the Bond film and Lynch in particular. User\_08 employs the term “gender bender” (60), used primarily to describe reboots of franchises that used to have an all-male cast and are now all-female, such as the 2016 all-female *Ghostbusters*. While “their own unique character universe” (61) seems ambiguous at first (it is commonly used when talking about ethnic diversity in films and could refer to either women or people of colour in this context), the “gender bender” lead-in makes it clear that user\_08 is discussing women. It appears that user\_08 considers the Bond franchise to be the property of men; it is what “we covet” (61). His way of phrasing what women are supposedly doing with ‘our’ property, “take over” (ibid.), employs the language of war to this context: women’s meddling with established franchises is a hostile take-over, an invasion, an act of war.

**Example B.4.1, comment by user\_04 in reply to user\_08**

63 We knew this one was definitely a target because women are incapable of  
64 original ideas. The only thing they can do is imitate men and try to take credit  
65 for men’s work.

The original poster, user\_04, returns to the comment section prompted by the “gender bender” post to which he replies. Rather than focusing on appearance like in the title of his opening post, he now targets women’s capabilities. This new notion is further expanded by user\_09 in his follow-up comment

**Example B.4.1.1, comment by user\_09 in reply to user\_04**

66 What you have written is absolutely true; women are incapable of original  
67 ideas. But i think it requires further refinement.  
68 Women are incapable of both *creating* new ideas, and *appreciating* new ideas.

69 A genuinely new franchise created for women would most likely flop, because  
70 women wouldn't have a social framework set up to assign value to it, and thus  
71 would consider it to be valueless until proven otherwise.  
72 [...]   
73 Instead they have to hijack ideas that have already proven to be valuable.  
74 Hence 007, Ghostbusters, Oceans 11, et al.

User\_09 further questions women's capabilities by way of "refinement" (67) of the argument in question. According to him, their lack of capability in this context consists of two parts, "*creating* new ideas, and *appreciating* new ideas" (68). The "social framework" (70) argument suggests that user\_09 not only considers women's mental capabilities in creating works of art to be lower than men's – he is also convinced that the norms and conventions used to establish value in a given work have been set up and maintained by men, something women are incapable of. One's opinion of an entire gender must be disturbingly low when one considers the simple act of appreciating a piece of art to be beyond their capabilities.

In summary, the *MGTOW* discussion hinges on two points. Firstly, the value of a woman, especially an actress, is directly related to her attractiveness, with black women ranging lower on this scale by default and attractiveness being directly related to conventional, traditional beauty. As such, there are multiple tiers of 'prizes' in the 'game' that are romantic and sexual relationships, as also seen in Example A. These points, similar to Example A, meet the criteria for objectification as proposed by Nussbaumer and Langton and already discussed in section 3.1 of this paper. Secondly, moving away from appearance and towards capabilities, users in this example claim that women could never bring to life a franchise as popular as Bond due to their limited mental prowess, and if they tried, women in the audience would have no way of determining the new franchise's worth.

### 3.3 – Example C: Child Support (TheRedPill)

#### **Example C, comment by user\_10**

75 [...]

76 A very good example of the double standards people have, and how women  
78 are considered victims when they're treated the same way men are all of the  
79 time.

80 [...]

81 A common scenario: a woman becomes pregnant by "accident", her  
82 fling/ex/one-night-stand does not want to be a parent, but the courts end up  
83 forcing the man to pay child support for the next 18 years of his life, most of  
84 which may never go to the child.

85 [...]

86 To be fair, at least half the people in that thread support him and think this is  
87 perfectly fine, maybe even the majority.

88 [...]

89 When a woman is given the same treatment that men undergo all the time,  
90 she is seen as a victim. Furthermore, when a woman suffers the smallest con-  
91 sequences for her actions, people will excuse any and all behavior on her part  
92 (such as late-term abortion of a viable fetus to avoid paying child support).

User\_10's post to /r/TheRedPill is prompted by a legal advice post on another sub-  
reddit in which a man sues his ex-girlfriend for child support as he is raising their child.  
In quotes not reflected in this excerpt, the user provides cherry-picked comments by  
other users of the other subreddit who do not support the suing man's point of view.  
User\_10 himself<sup>5</sup> admits that supportive comments are potentially in the majority  
(86f).

The main narrative in user\_10's post is that of the double standard, "how women  
are considered victims when they're treated the same way men are all of the time"  
(76f). "When a woman is given the same treatment that men undergo all the time,

---

<sup>5</sup> Not clearly identified users in this example will be considered male for the same reason as given in footnote 4.

she is seen as a victim” (89f). The user heavily generalises the impression created by his cherry-picked examples; he seems to believe his statements are a general truth about all members of the female gender. He also insinuates, by putting “accident” (81) in quotes, that women ‘trap’ men by becoming pregnant. He calls this “[a] common scenario” (ibid.), creating (or repeating) the narrative that women ‘often’ do this. The reader is encouraged to accept this as a general truth. With the same implied claim of general truth, he states that women in general are usually shielded from consequences for their actions (90f).

### **Example C.1, comment by user\_11**

93 [...]

94 The system is fucked up beyond all reason, and I wouldn't take too much  
95 away from this other than to do your research. If you want to be in the sexual  
96 marketplace, know the risks. Have a plan for shit like this, have a plan for how  
97 to deal with false rape accusations, have a plan to deal with social fallout,  
98 have a plan to deal with STDs, etc.

99 [...]

100 If the mother had even a hint of wanting the child, he'd have been fucked.

101 [...]

102 Let's not extrapolate and misread the larger societal situation – his success  
103 doesn't mean the system is fair.

Following user\_10's introduction of the “double standard” (76) notion, user\_11 transmits this same narrative into the area of family law. By stating that “[t]he system is fucked up beyond all reason” (94), that “[i]f the mother had even a hint of wanting the child, he'd have been fucked” (100) and that none of this “[means] the system is fair” (102f), he claims that the judicial system in the United States is biased against men in terms of custody and child support. This is decidedly false. According to Pew Research Center, and the National Survey of Family Growth, only “5 percent of custody cases [are] resolved after a custody evaluation” and “[o]nly 4 percent of custody cases went to trial and of that 4 percent, only 1.5 percent completed custody litigation,” suggesting that “[t]here is no Family Court bias in favor of mothers because

very few fathers seek custody during divorce” (Meyer 2012). Whether user\_11 is aware of this and continues to spread a false narrative, whether he has been convinced by other users, family or friends, or whether he is simply unaware of the facts cannot be established.

His second notion is arguably harsher than the one claiming the legal system is biased: in lines 95—98, he lists the consequences he believes all men in the “sexual marketplace” (95f) should be prepared for. These include child support payment (perhaps once again insinuating that women often ‘trap’ men into this situation), false rape allegations (implying that these are common and men are the victims) and sexually transmitted diseases. One could argue that men should have a plan for avoiding STDs as opposed to a plan for ‘dealing’ with them after the fact (condoms come to mind), but when compared to being ‘trapped’ into fathering a child and to being accused of rape, the framing of women as carriers of diseases seems almost benign.

#### **Example C.2, comment by user\_12**

104 It’s so hilarious... since this is the exact situation that so many men get wran-  
105 gled into.  
106 This is why women are so obsessive about their reproductive rights.  
107 [...]  
108 They so militantly try to keep men from getting to do this because this is how  
109 they avoid what they hate most... responsibility.

The implied narrative of women ‘trapping’ men and courts allowing it to happen due to some bias continues to spread. User\_12, too, states that “this is the exact situation that so many men get wrangled into” (104f). According to this user, courts are not the only ones trying to prevent men from raising children – the entirety of women is doing the same to “avoid what they hate most... responsibility” (109). He also draws a connection between this narrative and “reproductive rights” (106), a connection user\_13 also believes in.

**Example C.3, comment by user\_13**

110 [...]

111 What is shows, sadly is, how women view children as an economic resource,  
112 and when the resources doesnt worj for them, the response is “kill it!” or  
113 throw it into the state foster system.

Since it appears in the same sentence as “throw it into the state foster system” (113), I believe “kill it!” (112) is intended as a dramatisation of abortion, feeding into the narrative of reproductive rights as a way to have a choice when men do not have one (as in C.2). I do not see this as an allusion to cases of women killing their already-born children.

User\_12’s notion of women hating responsibility (109) starts the following chain of comments between user\_14 and user\_15.

**Example C.4, comment by user\_14**

114 Society absolves women of all responsibility.  
115 Everything that happens with marriage, infidelity, abortion, child support, di-  
116 vorce... all of it... is designed to absolve women of responsibility and to make  
117 men pay.

**Example C.4.1, comment by user\_15 in response to user\_14**

118 Well in the past, when you had the balls, it was really your fault. Women’s  
119 infidelity? Keep your bitch in line – or throw her out, remember fault-divorce  
120 was standard. Marriage sucked? Suck it up, and get your bitch in line. Child  
121 support? Bitch *had* to do chores around the house so no income, which is  
122 justifiable.

**Example C.4.1.1, comment by user\_14 in response to user 15**

123 What’s gone is female obligation. There is no obligation or expectation on  
124 her to be a good wife, to be a good person, to be chaste, to be a good mother,  
125 be a good wife etc.

After user\_14 claims that “all of it... is designed to absolve women of responsibility and make men pay” (116f), user\_15 responds with what I believe is the most openly misogynistic cluster of statements in all of Example C. He reminisces about “the past” (118), when the answer to any and all marriage troubles, according to him, used to be: “Keep your bitch in line” (119) or “get your bitch in line” (120). The same dehumanising slur as in Example A, “bitch,” makes multiple appearances in user\_15’s comment. The last time it appears, the user also mentions traditional gender roles (with the man working and the “bitch” (121) doing chores and having no income) in a positive context. User\_14, to whom user\_15 was replying, now replies in turn, claiming that “female obligation” is “gone” (123) and thereby agreeing with the previous user. By replying to user\_15’s misogynistic list of things a ‘bitch’ has to do and insisting on a lack of “obligation or expectation on her to be a good wife, to be a good person, to be chaste, to be a good mother, to be a good wife” (123—125; note the doubling of “a good wife”), he silently agrees with user\_15’s narrative.

#### 4 – Broadening the Scope

In this paper, I identified the underlying narratives behind the misogynistic examples I provided: romantic relationships as a game or competition; women as prizes or possessions; the perceived anti-male bias of the American judicial system; women hating responsibility. These narratives are certainly not only present in the examples I have chosen. One way to broaden the scope in further research following this pilot study is to identify the same and other narratives in other examples, potentially with a quantitative approach complementing this qualitative study. To broaden the scope, one has to lift some or all of the restrictions I have placed on the subject of this paper. I will give a brief summary of these restrictions and how lifting them can benefit future work in this section. The subject matter of this paper has been:

1. Restricted to a platform: Reddit.
2. Restricted to identifiable original posters only.
3. Restricted to a topic: men, women, gender rights.
4. Restricted to the definition of misogyny provided in section 2.2.

Ad 1: Reddit is convenient as a platform in that it provides a hierarchical ‘subreddit, post, comment’ structure that is easy to navigate, sort, hyperlink and preserve. It made the research stage of my work far easier than, for example, combing through Twitter or Facebook posts. Nevertheless, different platforms should be expected to provide different results; a Reddit-only study, which in turn only provides a tiny glimpse of Reddit itself, is an even tinier glimpse of online misogyny as a whole. Future work could benefit tremendously from lifting this restriction and taking other platforms into account. Especially communities banned from Reddit (like the ‘incels’ mentioned in the opening paragraph of this paper) provide deeper insight into the most brutal of misogynistic content.

Ad 2: There is a multitude of subreddits on which users share anonymised/censored versions of misogynistic content they have found elsewhere, often in the form of a screenshot. Subreddits like */r/insanepeoplefacebook* and */r/inceltears* collect a large number of examples of outspoken, militant misogyny. However, I consciously restricted the examples in this paper to complete narratives (as opposed to the out-of-context individual examples on subreddits like the ones mentioned above) and to posts and comments created by the original poster (as opposed to quotes from an unknown, unverifiable author). Lifting this restriction would lead to a less narrative-driven, less interactional set of examples. Depending on the scope of the hypothetical paper in question, this might be beneficial.

Ad 3: All three subreddits quoted in this paper have an overarching topic relating, in some way, to men’s and women’s rights. */r/AskFeminists* already has feminism in its name and clearly shows its allegiance; */r/MGTOW* is a subreddit for men frustrated by women and gender norms; */r/TheRedPill* is an interactional dating handbook for men. To broaden the scope, one might want to look at subreddits (or other platforms) about topics that are not directly linked to men’s and women’s rights. I suggest examining */r/Soccer* whenever a women’s world cup is currently being held, film- and TV-centred subreddits whenever a liberal-leaning studio releases a movie and video-game discussion platforms whenever a game has a female protagonist or allows non-binary character creation.

Ad 4: I am content with my definition of misogyny for the purposes of this paper. However, I do believe a different interpretation might yield interesting results.

## 5 – Bibliography

Bendel Larcher, Sylvia. 2015. *Linguistische Diskursanalyse: ein Lehr- und Arbeitsbuch*. Narr Studienbücher. Tübingen: Narr.

Herring, Susan C. 2001. "Computer-mediated discourse." In Deborah Schiffrin, Deborah Tannen and Heidi E. Hamilton (eds.). *The Handbook of Discourse Analysis*, 1st Edition. Malden: Blackwell. 612–634.

Langton, Rae. 2009. *Sexual Solipsism: Philosophical Essays on Pornography and Objectification*. Oxford: Oxford University Press.

Marx, Konstanze and Georg Weidacher. 2014. *Internetlinguistik: ein Lehr- und Arbeitsbuch*. Narr-Studienbücher. Tübingen: Narr.

Meyer, Cathy. 2012. „Dispelling the Myth of Gender Bias In The Family Court System”. Accessed August 19, 2019. [https://www.huffpost.com/entry/dispelling-the-myth-of-ge\\_b\\_1617115](https://www.huffpost.com/entry/dispelling-the-myth-of-ge_b_1617115).

Martha C. Nussbaum. 1995. „Objectification“. *Philosophy & Public Affairs* 24 (4). Princeton University Press: 249–91.

O’Sullivan, Donie. 2019. „Reddit slaps ‚quarantine‘ on popular pro-Trump forum The\_Donald over threats of violence”. Accessed August 19, 2019. <https://edition.cnn.com/2019/06/26/tech/the-donald-subreddit-quarantined/index.html>.

## Appendix

For the sake of readability and brevity, the analysis portion of this paper only quotes excerpts from the posts chosen for analysis. The appendix contains the full text of all examples chosen, with a light-grey highlight marking the parts that were quoted in the actual paper. Whenever a user quotes another user, an indent and the symbol > mark the quote.

### Example A: Competition (AskFeminists)

Example A (post) by user\_01

Title: Does the idea of men having to “compete” for you is a turn on?

Every guy knows what I’m talking about. Whenever you like a girl, chances are, some other guy in close proximity also likes her. You may even be buddies with that guy. Or he’s a colleague or some sorta acquaintance. Competition is how men do everything. We learn to cooperate with one another via teamwork but we also compete with each other.

I’ve always hated the idea of having to “compete” for a woman’s affection. Not cause I don’t feel that her affection is worth fighting for or that I think I’m too good to compete for it, but I’m just not a non-confrontational person. That doesn’t mean I’m a wimp. If someone insults me or crosses the line with me, be sure that I’ll fight back and stand up for myself. But I’m not interested in playing a game of making another guy look bad so a girl can be impressed.

And that’s just often what it comes down to. We are all born with different personalities and skillsets. Some guys are more verbally dominant and extroverted. They’re witty and are the life of the party. These guys often win in these “competitions” because they’re more visible.

I’m not trying to blame women for this. If I were a woman, I’d probably go for what was most immediately visible. Why try to figure out what that quiet guy in the periphery is thinking when there’s a guy whose making it clear right in front of you?

It's just a game that I refuse to play and won't enjoy playing. I'm immediately turned off whenever there is a group of guys clamouring for a girl's attention. I just leave those kind of situations. And that's why I'm single. And I'm not blaming anyone. I'm by nature a quiet person. I like one on one conversations and talk about common interests. Not playing verbal sparring with a group of dudes hoping to catch some girls' attention.

I'm wondering how women, especially feminist women, feel about this sort of "competition." Does it turn you on that men have to play this sorta verbal/social sparring in order to win you over? Or do you sympathize with the fact that there are actually a lot of guys like me that get completely passed over simply because we hate these situations.

Example A.1 (comment) by user\_02

>Competition is how men do everything.

It isn't, and it doesn't have to be.

>I've always hated the idea of having to "compete" for a woman's affection.

So don't. You don't have to.

>But I'm not interested in playing a game of making another guy look bad so

>a girl can be impressed.

I wouldn't be impressed by that, and neither would a lot of women. Tearing someone else down to make yourself look better isn't cute.

>These guys often win in these "competitions" because they're more visible.

Women aren't birds. We don't go for whoever has the nicest feathers and does the best dance.

You have very strange and archaic ideas about men and women in relationships. Men do not "have" to compete with each other to "win me over." I mean, this is sort of ridiculous.

No offense, but you sound really young. Most adults (at least, the ones I choose to make company with) do not behave this way.

Edit: I see from your post history that you are 35. This is a little more concerning. Relationships aren't about "winning" and "competition," and women aren't prizes to be won or things to be achieved.

Example A.1.1 (comment) by user\_03

>Relationships aren't about "winning" and "competition", and women aren't  
>prizes to be won or things to be achieved.

Do you think men with attractive women feel they've won vs. men with less attractive women?

Example A.1.1.1 (comment) by user\_02

I don't know. I sort of feel like your partner should make you feel like you hit the jackpot either way. like "hell yeah this person is so awesome"

Example A.1.1.1.1 (comment) by user\_03

Which is a basic difference between men and women. Women settle (it could be worse) men compete (it could be better)

If your viewpoint was cross gender porn consumption would be 50/50 male/female. It obviously isn't. .

Example A.1.1.1.2 (comment) by user\_03

When a man looks for porn he searches for something specific in the woman. Bigger boobs, younger, slimmer, fatter, taller, shorter. Whatever – seems to be a million preferences.

If he's in a relationship he's searching for the thing his partner doesn't have. If he searches for bigger boobs he'll say to his partner I love your boobs just the way they are. Clearly he's lying about that. Hence he looks for something she doesn't have but wishes she did.

Some women go online to look for porn about men with bigger dicks (or whatever) but they're the minority.

In the main men look for porn because they haven't hit the jackpot. If they'd hit the jackpot why would they be looking?

### Example B: Bond (MGTOW)

Title: So get this.... They are making that big fat ugly black woman from Captain Marvel the new James Bond, but here's the funny part ... THEY STILL NEED DANIEL CRAIG TO INTRODUCE HER BECAUSE SHE CAN'T SELL HERSELF TO AUDIENCES. Feminism in a nutshell.

Example B (post) by user\_04

(This post only contains quotes from the article linked<sup>6</sup> and is not quoted in the main paper whatsoever.)

Example B.1 (comment) by user\_05

>They said: "There is a pivotal scene at the start of the film where M says, >'Come in 007,' and in walks Lashana who is black, **beautiful** and a woman Same old FemiNazi propaganda. Not even billion dollar Marvel could hide this black bitch's disgusting paunchy belly in their movie.

Ten bucks says that when the trailer drops they will specifically leave out the part that shows people that she has the 007 codename. They'll show M, they'll show Daniel Craig, and they'll show her in separate scenes to make it seem innocuous, and they'll end the trailer with M calling "Come in 007" then fading to black just before she steps in. That will trick people into paying for this drivel because they will naturally assume that Daniel Craig will be the one to walk in through the door, not this nauseating unflushed leftover turd of a "woman".

---

<sup>6</sup> <http://www.ladbible.com/entertainment/film-and-tv-lashana-lynch-to-take-over-james-bonds-iconic-code-name-20190714>

## Example B.2 (comment) by user\_06

Jesus that bitch is ugly, I just looked her up, For fucks sake what are they thinking.

Oh well, this is good. Maybe by losing more and more money they will learn.

## Example B.3 (comment) by user\_07

The funniest part is that a white man needs no game in order to sleep with a black woman. They (black women) are so desperate and full of self-hatred (they know they'll never be as attractive nor wanted as white women are) they will get on their knees at the sight of a WHITE alpha male.

## Example B.4 (comment) by user\_08

Here have another gender bender that no one asked for. Rather than creating their own unique character universe they have to take over the ones we covet. Can't wait for this one to get woke go broke.

## Example B.4.1 (comment) by user\_04

We knew this one was definitely a target because women are incapable of original ideas. The only thing they can do is imitate men and try to take credit for men's work.

## Example B.4.1.1 (comment) by user\_09

What you have written is absolutely true; women are incapable of original ideas. But i think it requires further refinement.

Women are incapable of both *creating* new ideas, and *appreciating* new ideas.

A genuinely new franchise created for women would most likely flop, because women wouldn't have a social framework set up to assign value to it, and thus would consider it to be valueless until proven otherwise. If they had tried to create some character like "Jane Rodriguez, CIA Operative"... well, who's to say if she's socially valued or not!? She's a nobody!

Instead they have to hijack ideas that have already proven to be valuable. Hence 007, Ghostbusters, Oceans 11, et al.

### **Example C: Child Support (TheRedPill)**

Title: Man gets his ex-GF to pay child support, and Reddit freaks out

Example C (post) by user\_10

Kind of surprised this hasn't made its way here, considering TRP is called out in the title. A very good example of the double standards people have, and how women are considered victims when they're treated the same way men are all of the time.

<http://archive.is/k4ji6>

A common scenario: a woman becomes pregnant by "accident", her fling/ex/one-night-stand does not want to be a parent, but the courts end up forcing the man to pay child support for the next 18 years of his life, most of which may never go towards the child.

Of course, we are told that this is completely normal and acceptable. Both parents have a responsibility towards the kid. You can't opt out of being a parent. The child support is for the child's benefit. If you didn't want a kid, you shouldn't have had sex. And so on, and so on.

Except when it's a man that's forcing his girl to pay child support. Then, according to much of Reddit, he's a scumbag, a lying asshole, his child is to be pitied for being raised by him, etc.

In this instance, a 20-year-old man posted on Legal Advice asking for help. His ex-girlfriend was pregnant and wanted to put the child up for adoption when it was born, against his own wishes. He wanted to raise the child, even if he had to do so as a single parent. He said that he earned enough to support the child on his own and he was willing to take on the responsibility.

He was informed that his ex could not put the child up for adoption without his consent and that he should get a lawyer, register his paternity, and push for his custodial rights.

Yesterday, he came back with an update. He got a lawyer, managed to prevent his ex from putting the child up for adoption, and is now raising his daughter as a single parent, with his ex signing over her custodial rights. And oh yeah, after this all happened and he had his daughter, he also got his lawyer to file for child support and his ex now has to pay child support for the next 18 years, and she phoned him up livid, swearing at him and calling him every name in the book.

A very common scenario that often occurs with the man having to pay the child support, but now that it's the woman, plenty of people have some choice thoughts for this man.

I actually feel terrible for the mother. Because if she didn't want the child, she could have easily aborted the baby and this man goes, after the mother gives him full legal custody, and makes her pay child support?

>I don't agree with this at all. (+723)

Yes, she definitely should've aborted her eight-month-old fetus to save money.

>But that was the point of adoption, so someone could take proper care of  
>the child. This just seems like dirty tactics. (+257)

Want proper care for your child? Put them up for adoption and send them off into the world!

>She had a plan, but now has to pay child support instead because the father  
>wanted full custody? (+420)

>Now, after he gets custody of the kid, he wants her to pay child support?  
>That kinda negates the point of not being able to support the kid. I'd say  
>that's a dick move on the dad's part. She should have terminated if she knew  
>he would do that. (+596)

Another "she should've aborted her almost full-term baby" comment.

>Literally a post why she should have put it up, she'd be in much better  
>position. Crazy. (+4)

If she put her daughter up for adoption, she would save money and her daughter would grow up without either of her birth parents. Imagine how much of a better position that would be!

>She let him have the kid without a fuss at the end but then he files for child  
>support? Holy shit can't understand how someone could do that. And just  
>imagine the Reddit shitstorm if it had been the other way. (+188)

"Imagine if this happened to a woman!"

>She was misled and lied to. It is incredibly scummy and I now worry for this  
>kid's future having a dad willing to so coldly lie and fuck over someone like  
>that...There needs to be more reason in these laws. (+44)

>Total dick-move to sue for child support. She clearly and expressedly did NOT  
>want this child. She made the process for OP to have the child easy as  
>possible. Had she gone the adoption route, she wouldnt be on the hook for  
>child support, but decided to give the father a chance to parent. Absolutely  
>an asshole thing to do to her. (+10)

>What selfish prick. Also, what an excellent way to make that woman hate  
>him until the day she dies. (+14)

I think it's a crappy thing to do, and if I was the mother, and he went after child support, I'd go after visitation rights. Then he may change his mind about wanting child support.

"If I was the woman, I would go after visitation rights and be miserable raising a daughter I don't want to get back at him!"

>I am glad I am not the only one that was distressed about the underhanded  
>way he went about getting child-support. His lack of honesty really worries  
>me. (+61)

>I'm conflicted regarding going after child support. In my head I feel it's  
>wrong, if she had put the baby up for adoption then she wouldn't have to  
>pay it for the next 18 years. However if the roles were reversed and the  
>father wanted to put the baby up for adoption and the mother wanted full  
>custody, then i think public opinion would be that the father obviously has  
>to pay. The laws need to change regarding this topic for sure. (+19)

"Now that this has happened to a woman, the laws have to change!"

Also, one comment that made me laugh:

>You said you weren't smart enough for college? Man, you seem brilliant!

And there are hundreds of other comments, calling him shitty, a scumbag, ice cold, and every other name in the book.

To be fair, at least half the people in that thread support him and think this is perfectly fine, maybe even the majority. But you can be sure that if this was a woman, nobody would've even blinked twice.

When a woman is given the same treatment that men undergo all the time, she is seen as a victim. Furthermore, when a woman suffers the smallest consequences for her actions, people will excuse any and all behavior on her part (such as a late-term abortion of a viable fetus to avoid paying child support).

## Example C.1 (comment) by user\_11

CS / alimony / divorce / parental rights etc are no time for morals. Hunt or be hunted. This guy understood - or at least he got the right advice at the right time.

The system is fucked up beyond all reason, and I wouldn't take too much away from this other than to do your research. If you want to be in the sexual marketplace, know the risks. Have a plan for shit like this, have a plan for how to deal with false rape accusations, have a plan to deal with social fallout, have a plan to deal with STDs, etc.

Big boy pants time - this guy is 1 out of 100. He happens to be in Texas too. If the mother had even a hint of wanting the child, he'd have been fucked. If he'd not convinced the mother to go ahead with his plan, he'd have been fucked. If the mother had gotten good legal counsel... he's fucked. Let's not extrapolate and misread the larger societal situation - his success doesn't mean the system is fair. You can be a lot smarter than he is, and have a significantly worse outcome. She can and will change her mind at the last second - and actually she probably could still file for joint custody / no CS payments if she wanted now, and she'd probably get it.

Love the comments that are essentially "she should have condemned this kid to a foster family like she wanted rather than give it to a enthusiastic father so she could have avoided paying CS." We as a society don't give a shit about kids, we only care about her agency and her life. When it benefits her, we do a massive song and dance about "for the children", but really, the sacrifices are only supposed to be made in one direction.

## Example C.2 (comment) by user\_12

It's so hilarious... since this is the exact situation that so many men get wrangled into. This is why women are so obsessive about their reproductive rights. In this case, the father exercised his rights as any women can (keep the child and demand support). They so militantly try to keep men from getting to do this because this is how they avoid what they hate the most... responsibility.

## Example C.3 (comment) by user\_13

I love this sort of shit!

What is shows, sadly is, how women view children as an economic resource, and when the resources doesn't work for them, the response is "kill it!" or throw it into the state foster system.

That's some cold shit.

## Example C.4 (comment) by user\_14

>Furthermore, when a woman suffers the smallest consequences for her  
>actions

Society absolves women of all responsibility.

Everything that happens with marriage, infidelity, abortion, child support, divorce... all of it... is designed to absolve women of responsibility and make men pay.

These rare cases where the genders get flipped emphasise how real the narrative is and how much people are invested in it.

## Example C.4.1 (comment) by user\_15

Well in the past, when you had the balls, it was really your fault. Women's infidelity?

Keep your bitch in line – or throw her out, remember fault-divorce was standard.

Marriage sucked? Suck it up, and get your bitch in line. Child support? Bitch had to do chores around the house so no income, which is justifiable.

All of those expectations carried over to post-feminism but the structures which made such assumptions righteous are long gone.

## Example C.4.1.1 (comment) by user\_14

What's gone is female obligation. There is no obligation or expectation on her to be a good wife, to be a good person, to be chaste, to be a good mother, be a good wife etc.

All the pressures on women have disappeared, all the pressures on men have remained and had more added.

My mother epitomised this... "I'm not doing the cleaning just because it's a woman's job to do it, that's sexist!" immediately followed by "I can't fix the car, I know nothing about them".